

Press Release

Serge Janowski, appointed [Chief Executive of Crédit Agricole Suisse, Hong Kong branch], to help drive the expanding private banking business.

Hong Kong, [November 16, 2011]

Crédit Agricole Suisse is pleased to announce the appointment of Serge Janowski as Chief Executive of its Hong Kong branch, effective 14 September, 2011. With plans to expand its private client and wealth management portfolios in the fast-growing and thriving Asia Pacific region, Crédit Agricole Suisse is tapping Mr. Janowski's high-level expertise and abilities to help drive its expanding private banking business.

He will report to Mr. Zecchin, who was appointed Chief Executive of Crédit Agricole Suisse in Asia last year.

"The arrival of Mr. Janowski, will undoubtedly help us grow our presence in the region as one of the world's leading private banks," Mr. Georges Zecchin, commented on the appointment.

A senior financial industry veteran with 20 years of private and investment banking experience, Mr. Janowski's extensive international exposure spans Asia, Europe, the Americas and the Middle-East. Throughout his banking career, Mr Janowski has been focused on business expansion and strategy, with a particular emphasis on bringing about fundamental improvement in banking results. Before joining Crédit Agricole Suisse he was *CEO Wealth Management of Hong Kong and North Asia at BNP Paribas*.

Crédit Agricole Suisse's pace of expansion has been gaining momentum since it was granted a full banking license by the Hong Kong Monetary Authority this March. It was followed by the opening of a booking centre in Hong Kong, providing clients with another convenient point of access to the bank's wide range of premium wealth management services in addition to the centres in Singapore and Geneva.

About Crédit Agricole (Suisse) SA

Crédit Agricole (Suisse) SA, a subsidiary of Crédit Agricole CIB, has four business areas: Private Banking, Capital Markets, Transactional Commodity Finance and Banking Logistics. Supported by the financial strength of the Crédit Agricole Group and its extensive international network, Crédit Agricole (Suisse) SA, headquartered in Geneva, is one of the top five foreign banks in Switzerland in terms of assets under management, total assets and shareholders' equity. With nearly 1,400 employees, the Bank has four branches in Switzerland - Basel, Lausanne, Lugano and Zurich - and numerous international business locations, including Abu Dhabi, Bahrain, Beirut, Doha, Dubai, Hong Kong, Montevideo, Nassau, Singapore and Tel Aviv.

For further information, please visit www.ca-suisse.com.

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